



# 48<sup>th</sup> ANNUAL MEETING

AMERICAN SOCIETY OF NEUROIMAGING



**EXHIBITOR AND  
SPONSOR PROSPECTUS**

January 17-19, 2025

Westin Irving at Las Colinas—Dallas, TX

# EXHIBIT INFORMATION-

## ALL EXHIBIT DISPLAYS

### INCLUDES

- 6' skirted table with two chairs (*two representatives allowed per space*)
- Non-competitive exhibitor viewing times
- Roster of attendees distributed at the time of the meeting
- Complimentary meals and refreshments during exhibit hours
- Inclusion in the exhibitor listing on ASN website and program
- Attendance at Friday and Saturday evening receptions
- Inclusion in the exhibitor listing on ASN website and conference program or app

## SPONSORSHIP OPPORTUNITIES

### GOLD LEVEL \$25,000 + COST OF LUNCH\*

*(2 available)*

- Lunch Symposium Presentation by Sponsor
- Full-page ad in conference program or on conference app
- 4 complimentary meeting registrations
- 2 social media posts (content provided by sponsor)
- Advertising on the ASN website and biweekly webinars
- Sponsor logo included on onsite signage
- Includes Exhibit Table & benefits listed above

\* Lunch spend to be determined by sponsor and hotel

### SILVER LEVEL \$15,000

*(2 available)*

- Reception sponsorship, includes 10 min to address attendees during reception
- ½ page ad in conference program or on conference app
- 3 complimentary meeting registrations
- 1 social media post (content provided by sponsor)
- Advertising on the ASN website and biweekly webinars
- Sponsor logo included on onsite signage
- Includes Exhibit Table & benefits listed above

### ROUND TABLE/FOCUS GROUP \$10,000

*(1 available)*

- One-on-one with the ASN Board
- 60-minute session
- Opportunity for your leadership team to ask targeted questions related to business development, marketing and scientific endeavors
- ¼ page ad in conference program or on conference app
- 2 complimentary meeting registrations
- 1 social media post (content provided by sponsor)
- Advertising on the ASN website and biweekly webinars
- Sponsor logo included on onsite signage
- Includes Exhibit Table & benefits listed above

### BRONZE LEVEL \$5,000

*(unlimited)*

- Includes Exhibit Table & benefits listed above



**SELECT TWO  
SPONSORSHIP OPPORTUNITIES  
AND RECEIVE \$1,000 OFF THE  
TOTAL COST!**

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### ATTENDEE LANYARDS \$2,500

*(1 available)*

All attendees will receive a lanyard with your company's logo proudly displayed.

### ATTENDEE BAGS \$7,500

*(1 available)*

Attendees love to use a conference bag for toting around conference materials, and will take the bag home with them to use for years to come. Your company's logo, placed on the bag, will be remembered long after the Annual Meeting!

# EXHIBIT EVENT INFORMATION

## EXHIBIT SET UP & DISMANTLE

### SET UP:

Thursday, January 16<sup>th</sup> from 3:00 PM – 5:00 PM

Friday, January 17<sup>th</sup> from 7:30 AM – 8:00 AM

### DISMANTLE:

Saturday, January 18<sup>th</sup> starting at 5:30 PM following the President's Reception. If possible, please do not dismantle before this time.

## SHIPPING MATERIALS

All event packages are subject to package handling fees. Crate or pallet delivery needs advanced approval so please communicate with your ASN Team before sending shipments to ensure that the hotel Receiving Department is prepared for their arrival. This includes sharing carrier and tracking information as well as any courier deliveries. Schedule your package arrival no earlier than 72 business hours prior to Thursday, January 16, 2025. Packages received before the 72-hour window are subject to a daily storage fee.

PREPARING YOUR SHIPMENT FOR DELIVERY TO THE HOTEL  
For accurate delivery please use the following address format.

Attention: Events Department | [Stacey Collodi]  
Westin Irving Convention Center at Las Colinas  
400 West Las Colinas Blvd.  
Irving, TX 75039  
[Company Name][Contact Name]  
Box # of [Total Number of Boxes]

## REGISTRATION POLICIES

### REGISTRATION DEADLINE

Register by January 2, 2025 to ensure that your company will be recognized in printed materials. Registrations received after January 2, 2025 are not guaranteed to be included in printed materials.

### CANCELLATION POLICY

Once an order has been placed, you have 10 days to cancel with no fees. After that, you will be subject to a 50% cancellation fee.

Cancellations must be received in writing at  
tammy.whaley@att.net.



## LODGING INFORMATION

Rooms are available at a discounted group rate of \$179 plus applicable taxes and fees. To guarantee this rate, and ensure rooms will be available, reservations must be made by Tuesday, December 26, 2024.

To make reservations call the Westin Irving at Las Calinas at 972-505-2900 and request the ASN Meeting Block or book using [this link](#).